

WHO IS THE MAGNOLIA WOMEN





With inclusivity being one of its main pillars,
Magnolia speaks to *all women* and caters to all
their needs

POSITIONING



Magnolia is aiming to give consumers the best formulas, trendiest & most practical packaging all while being available on the market as more affordable than multinationals but positioned higher than all local brands.

EAU DE TOILETTE/DEO VAPO



Classic Eau De Toilette & Perfumed Deodorant





Seductive Eau De Toilette & Perfumed Deodorant





White floral cult-favorite perfume for women

Light floral seductive fragrance is a mix of freshness and femininity, unleashes a wave of refreshing and wonderful sensations.

BODY SPLASH COLLECTION





CAKE TOPPER





Cake Topper - Sweet scent: Smells like a dessert dream come true! Gives you the exact happiness of biting into a frosted piece of Vanilla cake.

LACE PETALS





Lace Petals - Floral scent: It's like wearing a fragrant floral crown, connecting you to the beauty of the outdoors.

COASTAL SUNSETS





Coastal Sunsets - Coconut scent: The smell of warm sands and toasted coconuts transport you to serene shores.

MERMAID DIVES

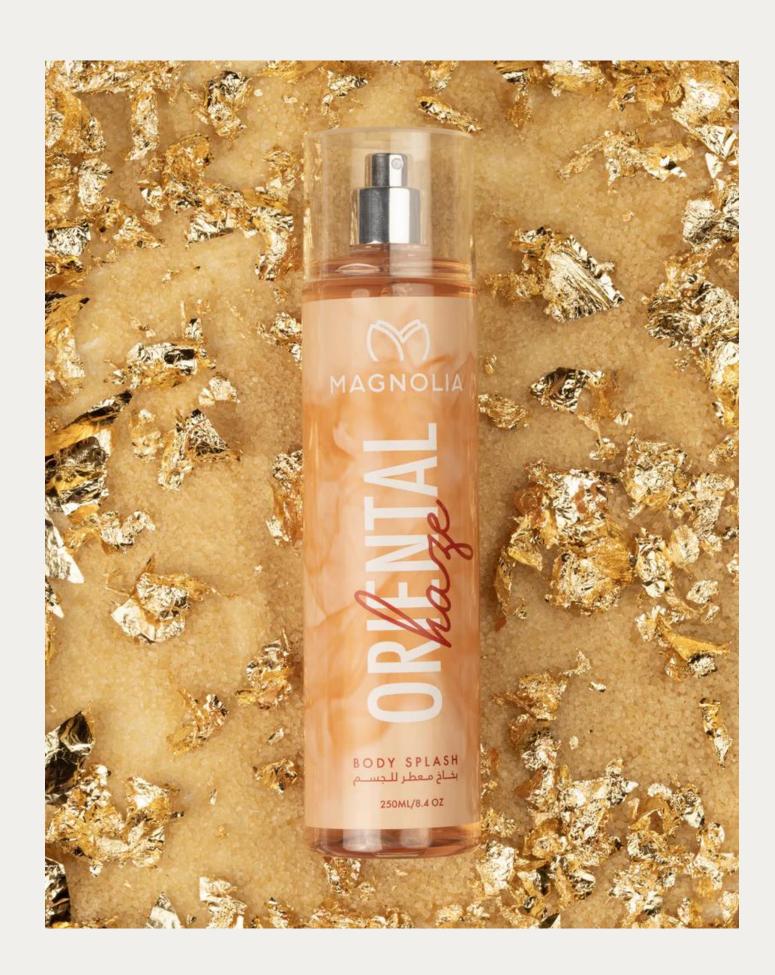




Mermaid Dives - Water-Fresh scent: Basically summer in a bottle, all the things we love about a fresh pool dip - at reach throughout the year.

ORIENTAL HAZE





Oriental Haze - Oud scent: Bottling the coziness of warm oud mixed with the relaxation of laying down on the warm sands at the beginning of a beach day.

TROPICAL SWIRL





Tropical Swirl - Fruity scent: Exactly like cutting into fresh fruits on ice, capturing the essence of a juicy paradise.



THANK YOU!